



Welcome to Data 57

Hello

Welcome to our latest newsletter, which I hope finds you well rested and relaxed after this summer of sunshine.

Since our last newsletter we have remained busy on a range of projects, whilst strengthening our management team as part of our future growth plans.

In September, we completed our first project for jewellers Beaverbrooks, at their store in Grimsby, following a thorough pre-qualification and selection process with their property team. We have also recently delivered a new store in Conwy for our long-term client, Clogau.

As you approach Conwy, the skyline is dominated by the medieval castle where we also created a stylish new retail shop within the visitors centre for CADW (the Welsh government's heritage agency). This was the first of several projects, with subsequent shops being fitted out in the castles at Harlech, Caernarfon, Beaumaris and Criccieth.

We are delighted and proud that many of our relationships with our clients go back many years, one in particular being Liberty London where we have worked over a 20-year period. Completed last month was our latest project in the Liberty Bedding Department.

As the year end approaches, we are just about to commence work on a new Clogau store at Cribbs Causeway, Bristol, as well as our latest project at the prestigious Grove Hotel, Watford — where once again we are delighted to be working with the team at Komfort Interiors.

As always, we would be delighted to talk to you about your next project and discuss how we could make a real difference.

Kind regards

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Clogau, Conwy



The new Clogau store at Conwy was completed within 4½ weeks.

This project involved the installation of a new shopfront and signage with a complete internal fit-out, which included all new building services, flooring, ceilings and bespoke joinery.



Beaverbrooks, Grimsby



Back in February we began discussions with Beaverbrooks about becoming one of their approved contractors to support their store refurbishment programme. Following an in-depth credentials and interview process we were delighted, in July, to become part of their team and were awarded our first project — the refurbishment of the Beaverbrooks store in Grimsby.



Our appointment involved the installation of new ceramic floor tiles and carpets, ceiling works, new decorations with feature wallpaper, new electrical work and lighting, including three new chandeliers. We were delighted to have successfully completed the project on time and to the satisfaction of the store and property team.

Beaverbrooks' Property & Estates Manager Steve Cassidy, commented: "Following on from the Grimsby project I just wanted to say how delighted we are with the transformation. Thanks very much for your efforts and assistance."

For Beaverbrooks, as with all our clients, we love working in a collaborative partnership and believe that this culture is the basis of our long-term success. We also happen to believe, that if we enjoy what we do, we do it better – and, if the clients' team also enjoys working with us, the end result is better still.



New Appointments

Lee Smyth has been promoted to the position of contracts director, having been with Datum for over 30 years, starting out as an apprentice before progressing as a joiner, site fixer and then through our setting-out and contracts departments. Lee brings a wealth of experience to his new role and is already well known to a number of our clients.

James Bater, with over 20 years' shopfitting experience, has joined the company as a CAD setter-out to further strengthen our technical drawing office. Using Autodesk's Inventor software James produces 3D images, which allows designers to easily visualise the technical drawings.

As they become more involved in our projects, Lee and James both look forward to getting to know you all in the weeks and months ahead.