

DATA 49

Welcome

Hello and welcome to the latest issue of Data.

As the summer season is upon us with good weather and an abundance of sport to entertain us, and take our minds away from the uncertainty of Brexit and the travails on the high street, we continue to be very busy with major projects on site in Cardiff, Eastbourne and London, along with a variety of smaller projects.

Most of our projects are unique and have their own challenges, but every so often a project comes along where you look at the design and immediately recognise the technical challenge ahead. But, those are exactly the type of projects that Datum has built its reputation on over the years – delivering unique, technically challenging, often ground-breaking projects for clients who expect the very best in quality and performance.

International Currency Exchange's new kiosk at London Luton Airport is a case in point, architecturally ambitious and technically challenging. Designed by London-based design agency, Brace Studio, who have worked with ICE on a number of counters and kiosks at various international airports.

We also have a number of new and exciting opportunities in the pipeline with a number of our existing clients as well as new ones, despite the current economic and political uncertainty. Whilst we enjoy high levels of repeat business we are not complacent and know we must continue to deliver the highest levels of performance and quality that has seen us build strong, enduring client relationships over the years.

If you have any questions or would like more information about the services we offer don't hesitate to get in touch.

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London Luton Airport: International Currency Exchange kiosk

This latest addition to the growing estate of award-winning suite of ICE units was designed to be both visually impressive and category defining. The design had to take in to account the sight lines within the redeveloped and enlarged departure hall at London Luton Airport.

Datum was appointed to manufacture the new kiosk following initial discussions with Lorna

Kelly, creative director at Brace Studio, and senior designer, Carol Delaney, followed by a factory visit where Datum's technical skills and manufacturing facilities were identified as being ideally suited to deliver this complex project.



The technical design stage required Datum to translate the design intent into a practical solution, evaluating the most suitable materials to achieve the design, whilst ensuring structural integrity and producing working drawings.

A variety of materials were used, including Corian, steel, timber and acrylic, with prototypes fabricated by Datum for design approval before sign off.

The concourse floor was lifted to fix large steel base plates and spigots to support the arches, which were tied in to the counter base, whilst power and data were brought through from the service area below.

“It looks amazing. We are so pleased with it! Well done to you and the rest of the team for all of your hard work, you've done such a super job.”

Carol Delaney, Senior Designer, Brace Studio

The entire installation had to be constructed during the night to ensure minimum disruption, but with the last flight at around midnight and passengers starting to arrive from 4am in the morning, the work had to be meticulously planned to avoid any disruption to airport operations.

The end result was a visually stunning addition to the airport concourse that has delighted our client, London Luton Airport and Brace Studio.

Commenting on the new kiosk, Shaun Leck, International Currency Exchange's Area &

Facilities Manager, said: “I am very happy with the finish and despite a few obstacles on-site the finished product has been well received by all.”

New pop-up shop for Clogau

While Datum fits out a new flagship store, in the St David’s Centre, Cardiff, for Welsh gold jeweller Clogau, they have relocated their existing store into a new pop-up shop in the same centre.

Whilst on a minimal budget and for a period of 7 weeks the impressive temporary facility is evidence that pop-up shops can be high quality and impressive retail environments.

The new store is progressing well and is on schedule; further news of this project will be included in future issues of Data.





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