



Winsor Bishop opens new store in central Cambridge

When Norwich-based Winsor Bishop — a family-run jewellery business — was planning to open a new store in Cambridge the interior designers, Paula Gundry Design, recommended Datum for the refurbishment and fit-out of the store.

Widely recognised as one of the leading independent jewellers in the UK, Winsor Bishop — who have been in Norwich since 1834 — is renowned for the best quality diamond rings, jewellery, wedding rings and one of the finest watch portfolios in the country, featuring brands including Rolex, Patek Philippe, Tag Heuer, Tudor, Omega, Bremont, Cartier and Breitling.



Champagne and diamonds

Having found a double-fronted store, in the shadows of the magnificent architecture of Trinity College Cambridge, Datum worked alongside designer Jodie Hobson of Paula Gundry to develop the design concept with a challenging timeframe of just 8 weeks. Datum also had to satisfy the landlord (Trinity College) and the local conservation officer that work would be carried out sympathetically within this listed building.

Welcome

Hello and welcome to the latest issue of Data.

The main focus for the latest issue is the new store that we recently completed for Winsor Bishop.

This was a challenging project as the client had a deadline of just weeks 8 and at the time of our appointment the design scheme hadn't been finalised, let alone signed off. The contract was negotiated with regular cost reports — updating the client as the design was released to us.

It is testimony to everybody involved that we got the store open for Christmas trading and the end result is a stunning retail outlet that has delighted our client.

As we progress into Q2 of 2017 we have been awarded a number of projects for mobile phone repair shop iSmash which as well as the fit-out includes the design development and manufacture of a range of new merchandise units, displays, counters and cash desks.

We are also continuing to work with Galliford Try at the Grove Hotel — the latest phase of work being the new Golf Lounge, following on from our work in the Cedar Suite and Amber Suite, completed last year.

It is always satisfying when clients return to us following the successful delivery of a project. We have just secured another exciting project with Ballymore Properties — working on the marketing suite at their prestigious Good Luck Hope development in the Leamouth area of London Docklands. This appointment follows the successful completion of the marketing suites at Embassy Gardens and The Cube — two equally prestigious residential developments.

I hope you enjoy reading this latest issue of Data and, as always, I look forward to answering any questions or providing more information about the services we offer.

David Round

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New Appointment

We are delighted to announce the appointment of Simon Harris as Contracts Manager.

Simon has a wealth of experience in managing shopfitting and joinery projects, involving high quality finishes across a broad spectrum of retail and leisure interiors.

Both parts of the building were completely stripped out with new ceilings with feature coffers installed, along with air conditioning and new lighting, whilst the walls were finished with a mixture of velvet upholstered panels and hand-printed wallpaper.



Attention to every detail

An off-white stone tiled floor was specified with an inlaid with feature carpet areas let in, along with a polished brass balustrade and mirrors.

Externally, the left hand listed shopfront was repaired and painted, with part of the right hand side was replaced with a new fascia including sympathetically designed timber pilasters, curved timber arches and shaped mouldings that were traced from the originals added, along with new signage.



Effortless style

New wall bays were formed for feature perimeter displays, including Tag Heuer and Gucci, whilst a range of joinery display fittings, consultation desks, champagne bar built in Corian with upholstered panels were installed together with a range of free-standing display cabinets.

All the Corian work — used for the Champagne Bar, kitchen and consultation desks — was carried out in Datum's own joinery facility, using their own in-house approved Corian fabricators.

Winsor Bishop photography: [Opera Public Relations](#)

We welcome Simon who is already proving himself a valuable addition to the team.

Recent Clients

AKQA | Accessorize | All England Lawn Tennis Club

Amathus Drinks | Aston Martin | Ballymore Properties

Calzedonia | CADW/Conwy Castle Visitor Centre

Chelsea & Westminster Hospital Trust | Christie's | Citibank

Coffee Republic | David Clulow | Fortnum & Mason

Glen Grant Visitor Centre | Hackett | Harrods | Hidden Hearing

Hilton Hotels | Hotter Shoes | House of Fraser

Intimissimi | Imperial War Museum | Jose Pizarro

Jumeirah Lowndes Hotel | Liberty | Lotus Cars | Luxottica

Melissa Odabash | Missoni | Monsoon | Museum of London

Ogilvy | Palace of Westminster | N.Peal | Penhaligon's

Riverside Transport Museum Glasgow | Roman Baths Museum Bath

Selfridges | The Grove | Sunglasses Hut | Winsor Bishop

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